# PRIVACY POLICY

Type of website: Institutional

Effective date: 28th day of January 2023

Last review Date: 21st day of June 2024.

The **brazilirelandchamber.com** site (the “Site”) is owned and operated by Brazil Ireland Community Network Company Limited by Guarantee (trading as Brazil Ireland Chamber of Commerce). Brazil Ireland Community Network Company Limited by Guarantee is the data controller and can be contacted at:

* Brazil Ireland Community Network Company Limited by Guarantee
* 15 Parkleigh Square, Seven Mills Dublin 22, Dublin, D22Y5R5, Republic of Ireland
* +353 83 881 8113
* info@brazilirelandchamber.com

**Purpose**

The purpose of this privacy policy (this “Privacy Policy”) is to inform users of our Site of the following:

1. The personal data we will collect;
2. Use of collected data;
3. Who has access to the data collected;
4. The rights of Site users; and
5. The Site’s cookie policy.

This Privacy Policy applies in addition to the terms and conditions of our Site.

**GDPR**

For users in the European Union, we adhere to Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, known as the General Data Protection Regulation (the “GDPR”). For users in the United Kingdom, we adhere to the GDPR as enshrined in the Data Protection Act 2018.

We have not appointed a Data Protection Officer as we do not fall within the categories of controllers and processors required to appoint a Data Protection Officer under Article 37 of the GDPR.

**Consent**

By using our Site, users agree that they consent to the following:

1. The conditions set out in this Privacy Policy.

When the legal basis for us processing your data is that you have provided your consent to that processing, you may withdraw your consent at any time. If you withdraw your consent, it will not make the process we completed before you started your support unlawful.

You can withdraw your consent by contacting us at info@brazilirelandchamber.com.

**Legal Basis for Processing**

We collect and process personal data about users in the EU only when we have a legal basis for doing so under Article 6 of the GDPR.

We rely on the following legal bases to collect and process the personal data of users in the EU:

1. Users have provided their consent to the processing of their data for one or more specific purposes; and
2. Processing user personal data is necessary for us or a third party to pursue a legitimate interest. Our legitimate interest is not overridden by users’ interests or fundamental rights and freedoms. Our legitimate interest(s) are:
3. Providing users with information about membership plans;
4. Sending newsletters; and
5. We are providing information about events and relevant topics in the sector.

**Personal Data, We Collect**

We only collect data that helps us achieve the purpose set out in this Privacy Policy. Without notifying you first, we will not collect additional data beyond the data listed below.

**Data Collected Automatically**

When you visit and use our Site, we may automatically collect and store the following information:

1. IP address;
2. Location;
3. Hardware and software details;
4. Clicked links; and
5. Content viewed.

**Data Collected in a Non-Automatic Way**

We may also collect the following data when you perform certain functions on our Site:

1. First and last name;
2. Email address;
3. Phone number;
4. Address; and
5. Company name.

This data may be collected using the following methods:

1. By filling out a membership express of interest form; and
2. By signing up to receive recurrent newsletters.

**How We Use Personal Data**

Data collected on our Site will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

The data we collect automatically is used for the following purposes:

1. Statistics;
2. Website optimisation; and
3. Advertisement campaigns optimisation.

The data we collect when the user performs certain functions may be used for the following purposes:

1. Providing users with information about membership plans;
2. Sending newsletters; and
3. We are providing information about events and relevant topics in the sector.

**Who We Share Personal Data With**

Employees

We may disclose user data to any member of our organisation who reasonably needs access to user data to achieve the purposes set out in this Privacy Policy.

Third Parties

We may share user data with the following third parties:

1. Google;
2. Hubspot; and
3. Meta (Facebook / Instagram).

We may share the following user data with third parties:

1. Tracking information and cookies.
2. Full name
3. Email address

We may share user data with third parties for the following purposes:

1. Email marketing;
2. Sending newsletters;
3. Targeted advertising; and
4. Optimising website.

Third parties cannot access user data beyond what is reasonably necessary to achieve the given purpose.

Other Disclosures

We will not sell or share your data with other third parties except in the following cases:

1. If the law requires it;
2. If it is necessary for any legal proceeding;
3. To prove or protect our legal rights; and
4. To buyers or potential buyers of this company if we seek to sell the company.

If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

**How Long We Store Personal Data**

User data will be stored until the purpose of the data collected has been achieved. You will be notified if your data is kept longer than this period.

**How We Protect Your Personal Data**

We use the most powerful available browser encryption to protect your security and store all our data on servers in secure facilities. All data is only accessible to our employees. Strict confidentiality agreements bind our employees, and a breach of this agreement would result in the employee’s dismissal.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet can sometimes be insecure, and therefore we cannot guarantee user data security beyond what is reasonably practical.

**Your Rights as a User**

Under the GDPR, you have the following rights:

1. Right to be informed;
2. Right of access;
3. Right to rectification;
4. Right to erasure;
5. Right to restrict processing;
6. Directly to data portability; and
7. Right to object.

**Children**

We do not knowingly collect or use personal data from children under 16. If we learn that we have collected personal data from a child under 16 years of age, the personal data will be deleted as soon as possible. If a child under 16 has provided us with personal data, their parent or guardian may contact our privacy officer.

How to Access, Modify, Delete, or Challenge the Data Collected

If you would like to know if we have collected your data, how we have used your data, if we have disclosed your data and to who we announced your data, if you would like your data to be deleted or modified in any way, or if you would like to exercise any of your other rights under the GDPR, please contact our privacy officer here:

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**How to Opt-Out of Data Collection, Use or Disclosure**

In addition to the method(s) described in the *How to Access, Modify, Delete, or Challenge the Data Collected* section, we provide the following specific opt-out methods for the forms of collection, use, or disclosure of your data specified below:

1. Users can opt out of the use of their data for marketing emails and receiving newsletters. You can opt-out by clicking “unsubscribe” at the bottom of any marketing email or request it by email at info@brazilirelandchamber.com.

**Cookie Policy**

A cookie is a small file stored on a user’s hard drive by a website. Its purpose is to collect data relating to the user’s browsing habits. You can choose to be notified each time a cookie is transmitted. You can also disable cookies entirely in your internet browser, which may decrease the quality of your user experience.

We use the following types of cookies on our Site:

1. Functional cookies

Functional cookies are used to remember the selections you make on our Site so that your preferences are saved for your subsequent visits;

1. Analytical cookies

Analytical cookies allow us to improve the design and functionality of our Site by collecting data on how you access our Site, for example, data on the content you access, how long you stay on our Site, etc.;

1. Targeting cookies

Targeting cookies collect data on how you use the Site and your preferences. This allows us to personalise the information you see on our Site for you; and

1. Third-Party Cookies

Third-party cookies are created by a website other than ours. We may use third-party cookies to achieve the following purposes:

1. Monitor user preferences to tailor advertisements around their interests.

**Modifications**

This Privacy Policy may be amended periodically to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy, we will update the “Effective Date” at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure they are notified of any updates. In addition, if addition, if necessary, we may notify users by email of changes to this Privacy Policy.

**Complaints**

If you have any complaints about how we process your data, please contact us through the contact methods, listed in the *Contact Information* section to resolve the issue where possible. If you feel we have not addressed your concern satisfactorily, you may contact a supervisory authority. You also have the right to complain to a supervisory authority directly. You can quibble with a supervisory authority by contacting the Data Protection Commission.

**Contact Information**

If you have any questions, concerns or complaints, you can contact our privacy officer, Brazil Ireland Community Network Company Limited by Guarantee, at:

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